

Number of leaflets distributed				
	May-08	Jun-08	Sep-08	2008 Annual Totals
	24400	12450	14133	50983

Jan-09	Mar-09	Jun-09	Sep-09	2009 Annual Totals
32114	36095	52408	17054	137671

Feb-10	May-10	Jun-10	Oct-10	2010 Annual Totals
34340	28754	25753	12312	101159

Feb-11	Apr-11	Jul-11	Oct-11	2011 Annual Totals
35002	42998	42297	16545	136842

Feb-12	Apr-12	Jul-12	Oct-12	2012 Annual Totals
63553	39007	72391	14783	189734

Feb-13	Mar-13	Jul-13	Oct-13	2013 Annual Totals
30098	18508	48301	20784	117691

Feb-14	Apr-14	Jul-14	Oct-14	2014 Annual Totals
19056	40115	43177	58696	161044

36.84% increase on 2013

Feb-15	May-15	Jul-15	Oct-15	2015 Annual Totals
67883	111953	46800	23446	179836

Massive year for the new town trial launch

Feb-16	May-16	Jul-16	Oct-16	2016 Annual Totals
29592	35934	15086	14236	94848

Down on other years due to the fact we do not distribute any Countryside stock a

Feb-17	May-17	Jul-17	Oct-17	2017 Annual totals
28591	29449	20637	31819	110496

Increase on 2016

Jan-18	Apr-18	Jun-18	Oct-18	2018 Annual Totals
20219	21036	23843		65098

and the Heritage leaflet only made one distribution due to the fact it was late being done

Number of businesses				
	May-08	Jun-08	Sep-08	2008 Annual Totals
	34	27	23	84

Jan-09	Mar-09	Jun-09	Sep-09	2009 Annual Totals
58	61	65	34	218

Feb-10	May-10	Jun-10	Oct-10	2010 Annual Totals
63	71	59	45	238

Feb-11	Apr-11	Jul-11	Oct-11	2011 Annual Totals
82	68	57	36	243

Feb-12	Apr-12	Jul-12	Oct-12	2012 Annual Totals
65	75	72	40	252

Feb-13	Apr-13	Jul-13	Oct-13	2013 Annual Totals
65	75	59	41	240

Feb-14	Apr-14	Jul-14	Oct-14	2014 Annual Totals
54	61	71	75	261

Feb-15	May-15	Jul-15	Oct-15	2015 Annual Totals
89	101	84	42	316

Feb-16	May-16	Jul-16	Oct-16	2016 Annual Totals
72	62	49	34	217

Feb-17	May-17	Jul-17	Oct-17	2017 Annual Totals
61	59	49	54	223

Jan-18	Apr-18	Jun-18	Oct-18	2018 Annual Totals
38				